

# College Affordability Roundtable

with Senator Reed and Senator Whitehouse

Roger Williams University | January 15, 2016

### **Key Statistics**

- **Total debt is up:** Total outstanding private and federal student loan debt now exceeds \$1.3 trillion, and is the second highest form of consumer debt exceeding total credit card debt and car loans. [Federal Reserve, <u>1/8/15</u>]
- **Yearly debt is up:** the federal student loan program disburses seven times more today than it did in 1982, increasing from \$6.2 billion each year in 1982 to \$105 billion in 2012. [CAP, <u>8/30/13</u>]
- Average debt is up: the average graduating college senior in the class of 2014 held \$28,950 in student loan debt. [TICAS, 10/15]
- **Borrowing is up:** Seven in 10 bachelor's degree recipients who graduated in 2014 had student loan debt. [TICAS, <u>10/15</u>]
- **Rhode Island:** Over 40 million Americans are currently working to repay \$1.3 trillion in student loan debt, including more than 150,000 Rhode Islanders who owe upwards of \$3.6 billion. [WH, 1/15] Students who graduate from four-year schools in Rhode Island emerge with an average of \$31,841 in student loan debt, which is the fourth highest in the nation in 2014. [TICAS, 10/15]

### 1. The Rising Costs of Attending College

- **The cost of college is skyrocketing.** For the 2014-2015 school year, in-state tuition and fees at public four-year institutions averaged \$9,139, a 2.9% increase from the 2013-2014 school year. Over the 30 years from 1984-1985 to 2014-2015, average published tuition and fees has increased by 225% at public four-year institutions and by 146% at private four-year institutions. [College Board, 2014]
- **Students are shouldering more of the college cost burden.** As a percent of revenue, tuition and fees at public four-year colleges and universities have doubled since 1987, while the portion funded by state and local governments has declined by 24%. State funding per student has also decreased from \$10,726 per student to \$8,655 per student since 1986. [Departments of Treasury and of Education, 12/12; NY Times, 5/12/12]

## 2. Student Debt Is at Record Levels and Rising

- **Student loan debt has exploded**. Over the past decade, student debt has quadrupled from \$240 billion in 2003, to more than \$1.3 trillion today. More than 40 million Americans currently have student loan debt. Between 2004-2014, average debt at graduation increased by 56%, from \$18,550 to \$28,950, more than double the rate of inflation (25%) over this 10-year period. If current borrowing patterns continue, it is estimated that student debt levels will reach \$2 trillion in 2025. [TICAS, 10/15; Brookings, 5/14; Demos, 8/13; NBER, 1/15]
- Americans are increasingly relying on debt to pay for college. Seven out of 10 students who graduated in 2014 had student loan debt, with an average of \$28,950 owed. In 1993, less than half of graduates took out student loans. [TICAS, <u>10/15</u>; NY Times, <u>5/12/12</u>]
- **Student loan debt will make it harder for graduates to get ahead.** As more students are burdened by increasing debt loads to pay for college, it will be more difficult for them to move forward in life and contribute to our economy.

- As student debt has risen, household formation has declined. From 2007 to 2011, the number of Americans ages 25 to 34 living with their parents increased from 4.7 million to 6 million. A recent study found that every new household contributes an estimated \$145,000 in economic activity. [CAP, 4/10/13; CFPB, 5/13]
- The national homeownership rate recently dropped to the lowest level since 1967, including among young people. From 2009-2011, only 9% of 29 to 34 year olds purchased their first home compared to 17% in 2001. [CNBC, 7/28/15; CAP, 4/10/13, 5/16/13, 11/21/13]
- o From 2010 to 2013, the number of young people who owned part of a new business dropped from 6.1% to 3.6%, and over the past 10 years, businesses started by someone under 34 fell from 26.4% to 22.7%. [WSJ,  $\frac{1}{27}$ ]
- o An estimated 62% of workers ages 30 to 39 will not have sufficient resources to retire. This number increased by 9% from 2007 to 2010, and is significantly higher than for older age groups. [CAP, 4/10/13]

### 3. Importance of Higher Education in Today's Economy

- A college degree improves job opportunities. In September 2015, the unemployment rate for workers ages 25 and older with a bachelor's degree was 2.5%, compared to 5% for those with just a high school diploma, and 6.9% for workers who did not complete high school. It is estimated that by 2020, 65% of all jobs will require at least some postsecondary credential. [BLS, 10/2/15; Georgetown University Center On Education and the Workforce, 6/23/13]
- A college degree is critical for moving up the economic ladder. College graduates from low-income families are five times more likely to leave the bottom quintile of income earners than non-college graduates. Without a college degree, a child from a family in the lowest quintile of income distribution has a 45% chance of remaining in that quintile as an adult and only a 5% chance of moving into the highest quintile of income distribution. [Hamilton Project, <u>6/13</u>]
- A college degree increases lifetime earnings. A college degree is the key to economic opportunity, providing substantially higher earnings for those with a degree than those without. A worker with a bachelor's degree will earn 84% more during their lifetime than a worker with only a high school diploma. Workers with a bachelor's degree earn an average of \$2.8 million over their lifetime, compared with \$1.3 million for those with a high school diploma. [Georgetown University Center On Education and the Workforce, 8/5/11]
- **College graduates will grow the American economy.** A college education not only improves the economic well-being for individuals and their families, but can grow the overall economy. A recent study found that the U.S. could add \$500 billion to the Gross Domestic Product over the next 15 years by increasing the number of workers with post-secondary education by 20 million. [Georgetown University Center On Education and the Workforce, <u>6/26/11</u>]
- An educated workforce is essential to our nation's economic competiveness. American companies and businesses need a highly skilled workforce to compete in the global economy. However, while the U.S. has one of the highest percentages of adults ages 55 to 64 with a college degree out of 34 developed countries, among adults ages 25 to 34, the U.S. ranks 12<sup>th</sup>, with only 41% of young adults possessing a college degree. [US News, <u>4/22/14</u>; OECD, <u>2014</u>]